Goji Crypto

Welcome to Goji Crypto, the next evolution in blockchain simplification for business.

Goji Crypto ("Goji") is a Software as a Service (SaaS) platform to allow businesses to leverage the power of the blockchain with a single easy to use dashboard for receiving online payments (consumer to business) or sending and receiving funds to other businesses or institutions (business to business).

The Goji platform aims to allow businesses to conduct transactions in fiat currencies across the existing Ethereum blockchain without the need for developing or maintaining their own infrastructure. This user friendly - single pane dashboard will allow customers to execute transactions in an easy to use interface while all of the exchanges and blockchain transactions happen behind the SaaS front end layer, which mitigates the need for the end user to be familiar with blockchain technology or smart contracts.

What are the benefits of blockchain technology to businesses and corporations?

- Cost effective
- Improved speed and efficiency
- Enhanced security
- Increased transparency
- True traceability
- Accessibility
- Account reconciliation automation

For businesses to access and utilize the benefits of blockchain technology requires significant capital to invest into development and maintenance of its own infrastructure. Goji's focus is to eliminate those barriers by providing a fast, cost effective and secure SaaS platform.

At the heart of the Goji Crypto Ecosystem are our four Ethereum based ERC-20 tokens;

- **Hanu Yokia ($HANU)**
- **Mia Neku ($MIA)**
- **Goji ($GOJ)**
- **Safaia Gabanansu ($GABA) [Governance Token]**

Goji's first three tokens (HANU, MIA, and GOJ) aim to be the primary transport mechanism for transfers within the platform and as accepted payment methods in consumer to business applications.

Hanu Yokia is the first publicly available token in the ecosystem and is available for purchase on the Uniswap decentralized AMM exchange platform [Contract Address: 0x72e5390edb7727e3d4e3436451dadaff675dbcc0 – Direct Link: HANU on Uniswap]. The goal of Hanu Yokia is to build a community driven token that is the foundation for the Goji business platform to adopt as its first transactional token.

Goji Crypto believes that adopting a decentralized and community-built token system as its blockchain transport mechanism allows for a higher level of trust in the platform, as no single entity owns or dictates the transaction process. Goji's tokens and Ethereum aren't just digital currencies - they're the foundational open source networks needed to decentralize economic activity.

What are the benefits of public blockchains vs. their private network counterparts?

- Permissionless
    - Anyone in the world can connect to the network
    - Wealth, status or location do not prohibit access
- Decentralization
    - Records are kept simultaneously across thousands of computers instead of a central server
- Trustless
    - A central party is not required to ensure transactions are valid
- Transparent
    - All transactions are publicly auditable
- Censorship Resistant
    - A central party cannot invalidate a user's transactions, reverse changes, or shut off the network
- Programmable
    - Developers can program business login into low-cost and interoperable financial services

The Goji platform offers true utility unlike other altcoins available on the market today. Hanu Yokia is the first step in allowing Goji Crypto to launch their SaaS platform and we welcome you to be a part of a different kind of crypto community where the goal is organic sustainable growth and price stability.

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